

## The Sentient Enterprise The Evolution Of Business Decision Making

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The Sentient Enterprise describes an aspirational journey to achieving analytic capability, maturity and agility at scale. Setting a course and executing against a vision is key to long term success and this book helps in identifying those goals. A great guide for any company looking to use analytics as a differentiator.

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Sentient Enterprise The Evolution of Business Decision-making.. [Oliver Ratzesberger; Mohanbir Sawhney;] -- Mohan and Oliver have been very fortunate to have intimate views into the data challenges that face the largest organizations and institutions across every possible industry-and what they have

### **The Sentient Enterprise The Evolution Of Business Decision ...**

The Sentient Enterprise is more of a North Star that every large business should aspire to be, as it struggles to make decisions at the speed of data. However, Mohan and Oliver did determine that a Sentient Enterprise must have five foundational qualities. In order to get there, any enterprise has to go on a journey.

### **The Sentient Enterprise: The Evolution of Business ...**

A Sentient Enterprise represents an end state where an organization can manage vast amounts of information from new and existing sources—leaving algorithms and analytics to make the bulk of decisions autonomously, and human intervention for strategic and pivotal moments of change and business impact.

### **WHITE PAPER Building the Sentient Enterprise**

The Sentient Enterprise lays out a compelling set of capabilities to build a data driven enterprise. It takes practical best practices and lessons learned from the past, coupled with emerging ideas and principles resulting from the rapid pace of data and analytic innovation.

### **The Sentient Enterprise: The Evolution of Business ...**

The Sentient Enterprise | Mohan and Oliver have been very fortunate to have intimate views into the data challenges that face the largest organizations and institutions across every possible industry—and what they have been hearing about for some time is how the business needs to use data and analytics to their advantage.

### **The Sentient Enterprise : The Evolution of Business ...**

The Sentient Enterprise: The Evolution of Business Decision Making (Hardcover) By Oliver Ratzesberger, Mohanbir Sawhney, Thomas H. Davenport

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“The Sentient Enterprise: The Evolution of Business Decision Making” was about to be published. Authors Oliver Ratzesberger & Mohan Sawhney needed a more consumable piece of content that captured the meaning of the book to be presented at a series of VIP Workshops nationwide.

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MS: The evolution of the analytics capabilities in the enterprise is going to be a journey, not a one-shot deal. We didn't want to just show Mount Everest, but also the camps in between. That's...

### **Meet the Sentient Enterprise: Agile, Automated, Analytic ...**

That's the future presented in the book, The Sentient Enterprise: The Evolution of Business Decision Making, by my friend Oliver Ratzesberger and Kellogg Professor Mohan Sawhney. On the surface, it may seem like science fiction, but our customers have shown us that this future could be closer to today's reality than you might think.

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