

Doing Business Research A Guide To Theory And Practice

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Business research is a process of obtaining a detailed study of all the business areas including the market and the customers and using that information to maximize the sales & profit of the business. When you run a business, there are several things you can research on. You research everything from market shares to sales.

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Federal Government Contracting (Business Research Guide) This is a guide to finding information on federal government

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Doing Business

Essentials of Business Research A Guide to Doing Your Research Project. Written specifically for business students, this best-selling, jargon-free textbook highlights each stage of the research process, guiding the reader through actionable steps and explicitly setting out how best to meet a supervisor's expectations.

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